

THE ULTIMATE PRESCHOOL & CHILD CARE WEBSITE CONVERSION MACHINE

Our website conversion machine blueprint will help you get 2,3 or even 10x more tours than your existing website design. Use this awesome new & FREE cheat sheet to convert your existing website from an online brochure to a lead generating conversion machine fast!

FINDABILITY ELEMENTS

- Keywords in page titles and content.
- Exact match NAP (name, address & phone number in footer of site).
- Site built on WordPress framework and fully responsive.

ENGAGEMENT ELEMENTS

- Clear USP and Testimonials.
- Clear easy to find navigation.
- Message to your avatar not on you.
- Trust icons to position authority.
- Clear map to show locality.
- Social proof icons.

CONVERSION ELEMENTS

- Top right corner tracking number with clear CTA.
- Clear CTA front and center.
- Lead magnet form field.
- Real photos of you and your team

WORDPRESS PLUGINS

- Yoast SEO Plugin
- Google Analytics
- Bird Eye
- Click To Tweet
- Facebook Auto Publish
- Google XML Sitemaps
- Jetpack by WordPress



YOUR CITY CHILD CARE

LOGO IDENTITY

navigation | action | another action

contact us today
000-000-0000



THE SATISFACTION GUARANTEE

CTA



TRUST ICONS



“CLIENT TESTIMONIALS”

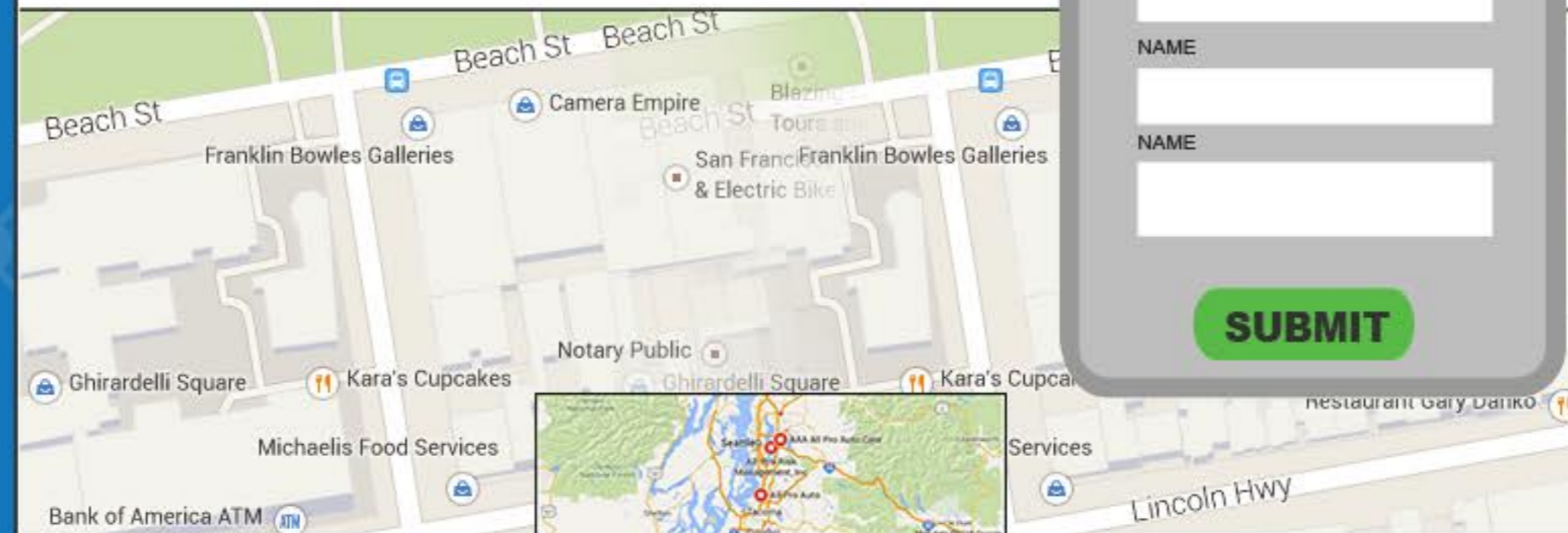
NAME

NAME

NAME

NAME

SUBMIT



Business Name
Exact Street Address
City, ST, ZIP
Telephone number

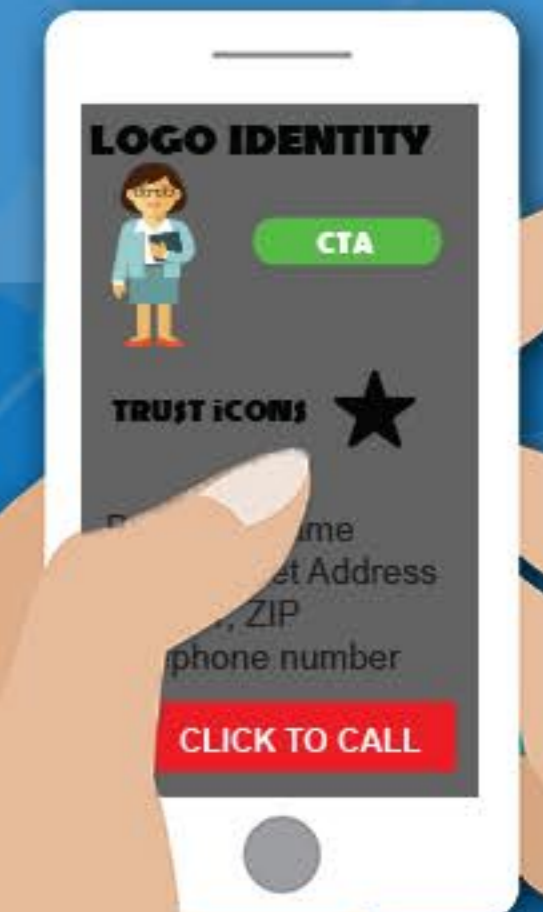


navigation | action | another action



RESPONSIVE DESIGN

- Your website MUST BE **Mobile Responsive.**
- 40-60% traffic is from mobile searches
- 1-touch click to call contact.



BE SURE TO REGISTER

For the upcoming Free Online Marketing Workshop to lay out a proven strategy for tripling your sales and leads in the next 90 days. www.plumberseo.net/Webinar.